



Peterborough Victoria
Northumberland and Clarington
Catholic District School Board

ADMINISTRATIVE PROCEDURES	
<i>Administrative Procedure Section</i> PUBLIC RELATIONS/ COMMUNICATIONS	<i>Policy Number</i> 708
<i>Administrative Procedure Number</i> AP-PRC-708	<i>Page</i> 1 of 2

ADMINISTRATIVE PROCEDURE TITLE

Advocacy

1.0 ADMINISTRATIVE PROCEDURE

- 1.1 The Board may support the advocacy role of established professional and educational interest organizations representing trustees and parents, school board administrators, and staff (e.g. the Ontario Catholic School Trustees' Association, the Council of Ontario Directors of Education, the Ontario Catholic Supervisory Officers' Association, the Ontario Association of School Business Officials, the Ontario Association for Parents in Catholic Education, etc.). The Board may pay membership dues and fees to these organizations and other organizations which support the tenets of Roman Catholicism and other educational issues.
- 1.2 Advocacy expenditures will be subject to Board approval as part of the annual budget, or, on occasion, by specific Board approval. No elected official or employee shall use Board funds to attend events for specific political parties, or to promote or target a political party, candidate, or organization.

2.0 TERMS AND DEFINITIONS

2.1 ADVOCACY

Advocacy is the promotion of public awareness with a view to influencing decision-makers and promoting changes to laws and other government policies to advance the mission of a particular organization or group of people.

2.2 O.C.S.T.A.

The O.C.S.T.A. is the Ontario Catholic School Trustees' Association which represents Catholic district school boards in Ontario. The Association

advocates on behalf of the best interests and needs of Ontario Catholic school districts.

3.0 REFERENCES/RELATED DOCUMENTS

Ministry of Education Memorandum 2006: B15

4.0 RELATED ADMINISTRATIVE PROCEDURES

5.0 RELATED FORMS

6.0 ADMINISTRATIVE PROCEDURE REVIEW DATE

May 2018

7.0 APPROVED BY BOARD

May 28, 2013

8.0 EFFECTIVE DATE

May 28, 2013

9.0 REVIEW BY

Superintendent of Business and Finance

10.0 LAST REVISION DATE

May 28, 2013